

Press Release
(For Immediate Release)

Kingdee Won the HKIRA 1st IR Awards



Mr. Branden Chen (Middle), the General Manager of IR & Securities Department, and Ms. Summer Gan (Left), the Director of Corporate Finance & IR Department, and Ms. Yoriko Hunag (Right), the Assistant Manager of IR & Securities Department attended the IR Awards Conference.

(8 May 2015, Hong Kong) Kingdee International Software Group Company Limited (“Kingdee” / “the Company”, Stock Code: 00268.HK) is pleased to announce that Kingdee has won the following awards of the HKIRA 1st IR Awards: Best IR Company - Small Cap, and Best IRO - Small Cap (Mr. Branden CHEN). This is truly a vote of confidence from the investment community for the IR excellence Kingdee has achieved in the past year.

Mr. Branden Chen, the General Manager of IR & Securities Department, and Ms. Summer Gan, the Director of IR & Securities Department attended the IR Awards Conference and Presentation Luncheon held on 7 May 2015 (Thursday). The HKIRA 1st IR Awards aims at commending IR best practices and recognizing outstanding IR professionals from Hong Kong-listed companies. In the morning, hundreds of IR peers and industry professionals also gathered at the conference where they could exchange insights and stimulate lively discussion for listed companies to better engage with shareholders and the investment community.

Having a rapid development in the past year, Kingdee showed considerable growth in Cloud services and ERP services. In addition to focusing on improving the quality of services and products, the Company is also concerned with maintaining and enhancing investor relations, organizing and attending various investor conferences, the work has been affirmed.

Mr. Branden Chen thinks that the award is meaningful to the Company. He said, “We always concern the relationships with investors. Apart from providing high-quality products and services, we also need the support from overseas analysts, fund managers and all shareholders, so as to facilitate our development to the next level. Award is recognition and encouragement of the efforts of our team; we will continue to promote investor relations, and acquire more development opportunities.”

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About Kingdee International Software Group Corporation Limited

Kingdee International Software Group Company Limited (“Kingdee” or the “Group”; Stock Code: 00268.HK) was founded in 1993 and headquartered in Shenzhen, PRC. With “Let Data Creates Values” as its mission, “Build the Biggest Enterprise Big Data Cloud in China” as its vision and “Walk on ZHENGDAO (right track) and Walk by WANGDAO (noble way)” as its core values, “User-first, Small, Beauty, Fast” product and service belief, the Group provides software products and Cloud services for over four million corporates, hospitals and government organizations and for over fifty million users worldwide. Kingdee was named as the leader in the SME ERP market in China for the tenth consecutive year.

For further information about Kingdee International, please visit the Group’s website at www.kingdee.com.

About Hong Kong Investor Relations Association Limited

HKIRA is committed to promoting the profession of investor relations to the international standards. Through sharing of ideas and views, and professional development programs, HKIRA expects to raise the awareness and enhance knowledge about the IR function in company-to-investor communications.

For further information about HKIRA, please visit the Group’s website at www.hkira.com.

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